* New service increases efficiency in value chain
* With Beyond Components, Blum is becoming a full service provider
* Two production centres from autumn

**New comprehensive service: Blum Beyond Components**

**Blum offers flat-pack and pre-assembled box systems to help make furniture manufacturers even more efficient**

Hoechst, Austria, May 2025. **The Austrian manufacturer of fittings is known for thinking outside the box. In addition to its extensive product portfolio, Blum also offers a wide range of services to meet the diverse needs of its customers. The latest example of this is Beyond Components. Under this name, the company will be expanding its range of pre-assembled drawers for the first time. This will benefit manufacturers by allowing them to raise efficiency along the entire value chain.**

The new service, unveiled by Blum at interzum in Cologne, will support manufacturers and furniture manufacturers who are facing numerous challenges such as rising cost pressure, increasing complexity and a shortage of skilled workers. Based on its development philosophy of “global customer benefits”, which was introduced in 1989, the family-run business always has the entire value chain in mind. That’s why, alongside pre-assembled drawers, Blum is offering in future flat-pack packaging, easy web shop configuration and straightforward processing under the Beyond Components banner. The new offering from Blum covers three categories: BOX complete, which are pre-assembled box systems, kit variants – complete drawer sets with smart packaging solutions, including the necessary wooden parts – and PLICOBOX, the new box system for living rooms and bedrooms. What’s more, the new web shop gives all customers access to the full Blum range, expanding the available selection even further.

**Diverse offering**  
In the “BOX complete” category, the three proven box systems from Blum – LEGRABOX, MERIVOBOX and TANDEMBOX – can be ordered pre-assembled: “Our fully assembled drawers with wooden parts in colours that match the drawer sides are delivered direct to the customer in a specially developed packaging solution. They are designed for efficiency, help to optimise storage capacity in the warehouse and are available from a minimum order quantity of 1 unit in all dimensions,” explains Blum Managing Director Philipp Blum. For furniture manufacturers who provide furniture for assembly by their customers, the Beyond Components range features its own kit variants. The kits provide all the necessary components, including made-to-measure wooden parts. This simplifies logistics and lowers transport costs. Another product from Beyond Components that will be available in a kit variant and which OEM customers will initially be able to order from the web shop in minimum quantities, is PLICOBOX, the new box system for living rooms and bedrooms. Thanks to its folding base and flat-pack packaging, PLICOBOX boasts easy delivery and tool-free assembly.

**No need for warehousing thanks to easy configuration**  
Beyond Components offers easy configuration in its own dedicated web shop and supports manufacturers by eliminating the possibility of planning errors. Manufacturers then simply select their preferred delivery date and the price is displayed immediately. The pre-assembled box systems are then sent without a front directly to the workshop from a minimum batch size of 1 – this removes the need for storage. Blum is thereby simplifying the entire process from ordering through to final installation on the end user’s premises. Customers who took part in the initial pilot are already successfully using Beyond Components.

**Answer to digitalisation, skills shortage and increased efficiency**  
Blum is introducing this service to address multiple challenges at once: advancing digitalisation, the skills shortage in the furniture industry and the demand for more efficiency: “We are in constant contact with our customers. Whether OEM, distribution or skilled work, the signals were clear: there is a need for complete customised furniture solutions on the market. In the first phase, we will be offering Beyond Components in Poland and the Czech Republic,” says Philipp Blum. Van Hoecke – a subsidiary of the Blum Group since 2024 – has been offering a similar service in its range for some time in Belgium, the Netherlands and Luxembourg. There is another production centre at Blum Poland. Preparations are already being made to extend the service to other European countries. Beyond Components from Blum: in keeping with the motto “Simplifying your success”.

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|  | Blum\_Beyond\_Components  Beyond Components flat-pack and pre-assembled box systems make furniture manufacturers even more efficient |
|  | Blum\_vormontierte\_Box  Pre-assembled box systems make the work of furniture manufacturers and manufacturers easier |
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| **JULIUS BLUM GMBH**  **Manufacturer and distributor of furniture fittings:**  Lift, hinge, pull-out, pocket systems and motion technologies supported by assembly devices and e-services  **Production sites:** 8 plants in Vorarlberg**,** additional sites in the USA, Brazil, Poland and China  **Employees:** 9,300 worldwide, 6,600 in Vorarlberg  **Turnover in the 2023/2024 financial year:** 2,297.16 million euros  **Share of foreign sales:** 98%  **Subsidiaries and representative offices:** 33  **Worldwide deliveries:** More than 120 markets around the globe  *As of 1 July 2024* |